



Barayamal Startup Cheat Sheet

Startups

How to Build a Startup by Steve Blank

<https://www.udacity.com/course/how-to-build-a-startup--ep245>

How to Start a Startup

<http://startupclass.samaltman.com/>

Google Ventures

<https://www.youtube.com/user/GoogleVentures>

LaunchVic Startup Resources

<https://launchvic.org/startup-resources>

Barayamal Network

<https://www.facebook.com/groups/barayamalnetwork>

Groups, Books, Blogs & Podcasts

Barayamal Network

<facebook.com/groups/barayamalnetwork>

Indigipreneur Podcast

barayamal.com.au/podcast

Dark Emu:

Aboriginal Australia and the Birth of Agriculture Paperback – by Bruce Pascoe

How I Built This with Guy Raz/

The Lean Startup by Eric Ries

The Four Steps to the Epiphany
by Steve Blank

Resources for non-technical Founders

- UpWork or Fiverr (outsourcing)
- Canva
- Zapier
- Squarespace
- WordPress + Themeforest
- Xero or MYOB (accounting)
- NameCheap (buy domains)
- Instapage

Other Tools

- Balsamiq Mockups
- Javlin Board - idea validation
- Lean Canvas - one page business model
- Value Proposition Canvas - value proposition validation
- Draw.io
- Old school (draw on paper)